

Article Review

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Where to find a resume writer in Atlanta and why you need one

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If you've been applying for job after job in Atlanta, but find you're still not getting any interviews or job offers, you probably wonder what you are *doing wrong*. It's not that you aren't qualified because you know you are the perfect fit. Instead, perhaps it has something to do with how you come across on paper, or rather, what your resume says or doesn't say.

When this is the case, you may want to consider hiring a resume writer. A resume writer not only knows the ins and out to helping you get hired, they also know how to make your resume stand out. Below are some reasons you need a resume writer and where you can find one in Atlanta.

Your resume just doesn't look professional.

You may have followed all those online tips for writing the perfect resume, but find your resume still doesn't look professional. While using a boilerplate to create your resume isn't necessarily a bad thing, a resume writer can help to ensure that the layout of your resume not only looks professional, but keeps your information clear and concise so that it stands out to hiring managers.

You're not up on the latest resume trends.

The job market is ever-changing and unless you're staying caught up on the latest hiring trends, your resume simply isn't going to get read. As an example of one of this year's current resume trends, [Glassdoor](#) states that hiring managers want to see your story and the skills you have used to overcome adversity. A resume writer understands this trend and knows how to incorporate your story into your resume while showcasing your skills and work experience.

You're not sure how to explain your job history.

Whether you were laid off, fired, or simply chose to take some time away from the workforce, a job gap can cause a red flag for a potential employer. It can make it appear that you were hopping from job to job or worse, that you don't have a clear direction in your career. Resume writers have strategies, such as dropping the months off a resume and only showing the years you worked that can help negate these types of red flags and make a job gap not stand out as much.

<http://www.ajc.com/news/business/employment/where-find-resume-writer-atlanta-and-why-you-need-nr4fg/>

Article Review

Where to find a Resume Writer in Atlanta, and Why You Need One

“Communication is an activity, skill, and art that incorporates lessons learned across a wide spectrum of human knowledge. Perhaps the most time-honored form of communication is storytelling. We’ve told each other stories for ages to help make sense of our world, anticipate the future, and certainly to entertain ourselves. The art of storytelling draws on your understanding of yourself, your message, and how you communicate it to an audience that is simultaneously communicating back to you. Your anticipation, reaction, and adaptation to the process will determine how successfully you are able to communicate. You were not born knowing how to write or even how to talk—but in the process of growing up, you have undoubtedly learned how to tell, and how not tell, a story out loud and in writing.” -saylor.org

Business Communications

We are what we communicate to others. Our accents tell where we are from. Our writing depicts our education. The usage of slang in a professional setting proves how credible we are. Our resume tells our professional story. Being a reputable business communicator is essential to one’s success. Communication is the foundation of many business relationships. Many times, one’s resume is the first form of communication a prospective employer receives. It becomes the foundation of the relationship.

When we communicate it is imperative to know our audience. Just like in forming a resume, you speak to your strengths as it relates to the position you are applying for. Irrelevant

facts or fluff are not necessary. Concise facts are the only thing needed. Refer back to the 90 second pitch; that short amount of time is all that you have to sell the product. A one page resume is the storyboard of your professional career.

Past experiences are vast and can cross over a multitude of industries. Personally, when I look at the job description, I think of my abilities and make sure to include those bullet points to my resume or cover letter. I was taught that it is unprofessional to have three pages of useless jobs listed out. Attention spans are rapidly shortening. Someone that has a well formatted “to the point” resume will beat out their competition every time. Recruiters evaluate hundreds of candidates on a daily basis and will not spend more too much time on one person’s book of old jobs that don’t relate to what they need for their company.

In the text we were taught continuity. Continuity means the unbroken and consistent existence or operation of something over a period of time. No one likes to know how a movie ends at the beginning. It won’t wake sense to your reader if you start in the middle with no back story. Start with most the most recent or current position held, and work your way back. Job gaps and too many different companies, communicate negatively. Organizations want to see loyalty and growth. Growth is indicative of higher learning.

In conclusion, when preparing your executive story, be concise, professional, and know your audience. Check for improper grammar, and make sure that present tense is used for your present position. A banking recruiter wants to know about your banking or finance experience, not about a position that you held completely unrelated to the industry. Proofread and edit. This is what will either get you a call back or an auto generated email letting you know that they have decided to go with other candidates. In this ever changing job market one must stand out from

the crowd. A properly constructed resume will communicate that you are the perfect applicant for the job and tell your amazing story.

References

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