

ARTICLE REVIEW #2 (GRADING RUBRIC)

MGT 360

<i>Content and Development</i>	<i>(25 Points)</i>
<p>The following elements of the assignment are covered in a substantive way.</p> <ul style="list-style-type: none"> • Personal definition of management • Key functions of managers • Personal management evaluation • Manager vs. Leader • 2-3 pages 	
The paper develops a central theme or idea directed toward the appropriate audience.	
Statements are stated clearly; supported by specific details, examples, or analysis	
The introduction provides sufficient background on topic and includes a thesis statement. Summary conclusion of major points present.	
<i>Readability and Style</i>	<i>(10 Points)</i>
The tone is appropriate to the content and assignment.	
Sentences are complete, clear, and concise.	
Sentences are well constructed, strong, and varied.	
Sentence transitions are present and maintain the flow of thought.	
<i>Mechanics</i>	<i>(15 Points)</i>
The paper is laid out with effective use of headings, font styles, and white space.	
Proper use of grammar, punctuation, and spelling	
APA formatted title page, in-text citations, and reference page present.	
<i>Total</i>	<i>(50 Points)</i>